

INVITATION

Ewha – Sweden Innovative Seminar 'A Creative Economy and Universities'

Date and Time: Tuesday, November 12, 2013, 1:30 pm - 5:00 pm

Venue: Lee Sam-bong Hall (ECC B4), Ewha Womans University

Hosted by: Ewha Womans University, Embassy of Sweden in Seoul

Sponsored by: The Swedish Institute



Invitation

The world in the 21st century is making a paradigm shift beyond a knowledge economy and into a creative economy. Corporations and society alike are well aware that creative talented people are the key to the future of organizations, making every endeavor to discover talented individuals and develop their expertise. Universities are also required to perform their social responsibilities of nurturing creative talents to lead the new creative economy. The cultivation and utilization of creative and talented women is especially critical to national competitiveness, which highlights the need to develop women into a key growth engine for national advancement. Against this backdrop, Ewha Womans University, jointly with the government of Sweden, is holding a seminar titled, 'A Creative Economy and Universities.'

Sweden has made remarkable advances in many areas through creative innovation. Participated by officials from various universities across Sweden, this seminar will serve as a valuable forum to share numerous examples of universities playing a role in the visionary innovation process behind Sweden's development. We would like to take advantage of this occasion to discuss ways to cultivate talented women ready for the global stage by developing creativity; and the concept of creative economy, currently being pursued by the Korean government and universities.

I sincerely hope many will join us in the discussion of what direction the society, including universities and corporations, should take in our move toward the future.

Thank you very much.

October 2013

Kim Sun-Uk
President
Ewha Womans University

Program

Presenter: Prof. Chung Jae Young
(Associate vice-president of the Office of University Planning and Coordination,
Ewha Womans University)

Time	Details
13:30 - 14:00	Registration
14:00 - 14:10	Opening Ceremony <ul style="list-style-type: none"> Welcome address by President Kim Sun-Uk (Ewha Womans University) Congratulatory address by Ambassador Lars Danielsson (Embassy of Sweden in Korea)
14:10 - 15:30	Presentation <p>Professor Karin Bergmark, Deputy Vice-Chancellor (Stockholm University) <i>University Actions to Support Innovation and Creativity among Students in Stockholm, One of the World's Most Creative Cities</i></p> <p>Noh Gyeong-won, Director of Creative Economy Policy Bureau (Ministry of Science, ICT and Future Planning) <i>Plans for Realizing Creative Economy</i></p> <p>Professor Anders Malmberg, Deputy Vice-Chancellor (Uppsala University) <i>The International Research University as Creative Setting and Driver of Growth in the Knowledge-based Economy</i></p> <p>Professor Lee Inpyo, Dean of Scranton College (Ewha Womans University) <i>The Role of Universities in the Creative Economy</i></p> <p>Professor Ramon Wyss, Vice-President for International Affairs (KTH Royal Institute of Technology) <i>Innovation in Learning: How to Integrate the Knowledge Triangle in Practice</i></p>
15:30 - 15:45	Break
15:45 - 16:40	Chair Prof. Choy Jin-Ho, Executive Vice President for External Affairs (Ewha Womans University) Panels <p>Five speakers from the preceding session Dr. Milda Rönn (Stockholm University) Kim Jae-geum (Head of University Policy Division, Ministry of Education) Prof. Kim Yoon Kyung (Dept. of Economics, Ewha Womans University)</p>
16:40 - 17:00	Q&A and Closing

* Simultaneous interpretation is available in English and Korean.

Directions



Address

52, Ewhayeodae-gil, Seodaemun-gu, Seoul
ECC Lee Sam-bong Hall (B4, Gate 3 & 4)

Parking Information

Park on B5 or B6 of ECC and take Elevator No. 5 or 6.